

June 1996

Full Page Ads

Editor

Follow this and additional works at: <https://docs.lib.purdue.edu/atg>



Part of the [Library and Information Science Commons](#)

Recommended Citation

Editor (1996) "Full Page Ads," *Against the Grain*: Vol. 8: Iss. 3, Article 2.

DOI: <https://doi.org/10.7771/2380-176X.1893>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact epubs@purdue.edu for additional information.

Error-Free Guarantee

from

Jaeger

INTERNET
jaeger@ajaeger.com

Visit our Homepage at:
<<http://www.ajaeger.com>>

**Your
back-volume
order is
correct or
you get \$25.**

We've earned
a worldwide reputation
for accuracy, so don't expect to
claim any rewards. Just expect
to get everything you need
from one source, with one call.

Our huge back-volume
warehouse, combined with
ready access to publishers'



CALL
1-800-969-JAGR

inventories,
personal
collections
and second-
hand sources,
helps us
maintain the
highest fulfillment

rate in the field.

The periodicals you need
and an error-free guarantee—
only from Jaeger.

For complete details, write,
call or FAX us today.



**ALFRED
JAEGER
INC.**

P.O. Box 9009
Commack, NY 11725-9009
1-800-969-JAGR
Phone 516-543-1500
FAX 516-543-1537

ALFRED JAEGER INC. Dept. AG, P.O. Box 9009, Commack, NY 11725-9009
Gentlemen: Please send your latest catalog and brochure.

Name _____
Company/Facility _____
Address _____
City _____ State _____ Zip _____
Phone _____

Perception & Reality

Perception

Any vendor can provide adequate coverage of English language titles.

Perception

All approval vendors provide the same level of bibliographic expertise.

Perception

Traditional bibliographic resources are sufficient to manage a library's needs.

Reality

Blackwell's unified US & UK buying provides comprehensive approval coverage of English language scholarly publications.

Reality

Blackwell's professional bibliographers deliver a consistently higher level of bibliographic control for the entire range of English language titles.

Reality

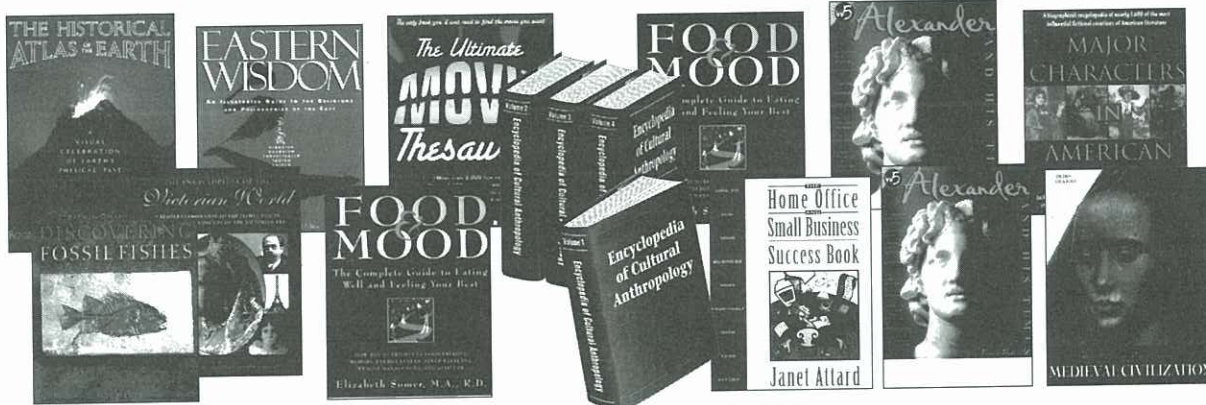
Blackwell pioneered coordinated US & UK Internet/Web accessible tools providing better resources to meet the needs of modern libraries.

***Blackwell's Preferred Edition
provides the REALITY of complete
English language approval services.***

Second in a series from BLACKWELL

HENRY HOLT REFERENCE BOOKS

New for Spring and Summer 1996



THE HISTORICAL ATLAS OF THE EARTH
A Visual Exploration of the Earth's Physical Past
 Roger Osborne and Donald Tarling, General Editors. Stephen Jay Gould, Consultant Editor
 A dynamic journey through the physical history of the earth. March/208 pp./Full-color maps and illustrations throughout/0-8050-4552-X/\$45.00

THE ENCYCLOPEDIA OF THE VICTORIAN WORLD
A Reader's Companion to the People, Places, Events, and Everyday Life of the Victorian Era
 Melinda Corey and George Ochoa
 With a focus on Britain, but a worldwide scope, this is the first encyclopedia to cover the world during a period of astounding achievement and change, 1837 to 1901. April/544 pp./50 b&w illustrations/0-8050-2622-3 \$50.00

ENCYCLOPEDIA OF CULTURAL ANTHROPOLOGY
 Sponsored by the Human Relations Area Files
 David Levinson and Melvin Ember, Editors
 This definitive resource reflects the best scholarship in the field of cultural anthropology. May/1,800 pp./4 volumes/0-8050-2877-3/\$345.00 until April 30, 1996; \$395.00 thereafter

DISCOVERING FOSSIL FISHES
Your Guide to the Wonders of Prehistoric Ocean Life
 John Maisey
 This is a breathtakingly beautiful book, revealing evolution's greatest success story, the first vertebrates. May/224 pp./150 color and b&w illustrations, 10 maps/0-8050-4366-7/\$40.00

EASTERN WISDOM
An Illustrated Guide to the Religions and Philosophies of the East
 C. Scott Littleton, General Editor
 This is a uniquely accessible and penetrating guide to the fascinating body of Eastern religious and philosophical thought. May/176 pp./More than 150 full-color and b&w illustrations, 5 full-color maps/0-8050-4647-X \$30.00

W5 (WHO, WHAT, WHERE, WHEN, WHY?)
An exciting new series of eye-catching, full-color books about some of history's most fascinating figures and their times. Age 11-adult.

RAMSES II AND EGYPT
 Olivier Tiano
 May/96 pp./0-8050-4659-3/\$19.95

MICHELANGELO AND HIS TIMES
 Véronique Milande
 May/64 pp./0-8050-4660-7/\$19.95

ALEXANDER AND HIS TIMES
 Frédéric Thuélé
 May/96 pp./0-8050-4657-7/\$19.95

CAESAR AND ROME
 Charlotte Bernard
 May/96 pp./0-8050-4658-5/\$19.95

ILLUSTRATED ENCYCLOPEDIA SERIES
Ranging from prehistory to the 1600s, these beautifully and abundantly illustrated encyclopedias cover the people, places, events, heroes, and gods and goddesses of Western civilization.

THE ILLUSTRATED ENCYCLOPEDIA OF THE CLASSICAL WORLD
 Michael Avi-Yonah and Israel Shatzman
 August/544 pp./500 color and b&w illustrations, maps, and photos/0-8050-4654-2/\$50.00

THE ILLUSTRATED ENCYCLOPEDIA OF MEDIEVAL CIVILIZATION
 Aryeh Grabois
 August/768 pp./500 color and b&w illustrations, maps, and photos/0-8050-4653-4/\$50.00

THE ILLUSTRATED ENCYCLOPEDIA OF THE RENAISSANCE
 Ilan Rachum
 August/736 pp./500 color and b&w illustrations, maps, and photos/0-8050-4652-6/\$50.00



HENRY HOLT REFERENCE BOOKS
 HENRY HOLT & COMPANY, INC.
 115 West 18th Street, New York, NY 10011

Please call Audrey Melkin at 212-886-9398 for a complete Henry Holt Reference Books Catalog

NEW PAPERBACKS

FOOD AND MOOD
The Complete Guide to Eating Well and Feeling Your Best
 Elizabeth Somer, M.A., R.D.
 "An extremely well researched probe of what a good diet can mean to both mind and body...A valuable nutritional sourcebook."—*Publishers Weekly*
 March/480 pp./0-8050-4562-7/\$15.95*

MAJOR CHARACTERS IN AMERICAN FICTION
 Jack Salzman and Pamela Wilkinson, General Editors, and the staff of the Columbia University Center for American Culture Studies
 A New York Public Library Outstanding Reference 1994
 A biographical reference to over 1,500 of the most memorable creations of American fiction. May/960 pp. 0-8050-4564-3/\$25.00*

WORD WATCH
The Stories Behind the Words of Our Lives
 Anne H. Soukhanov
 "The fruits of Ms. Soukhanov's labors presented here make...an exciting lexicatessen, ripe for ocular noshing."—*The New York Times Book Review*
 June/448 pp./0-8050-4544-9/\$14.95*

THE HOME OFFICE AND SMALL BUSINESS SUCCESS BOOK
How to Run Your Business More Profitably with Less Effort
 Janet Attard
 This is the essential guide to management savvy as telecommunications and telecommuting trends change the way we work. July/560 pp./0-8050-3943-0/\$19.95*

THE ULTIMATE MOVIE THESAURUS
The Only Book You'll Ever Need to Find the Movie You Want
 Christopher Case
 With more than 8,000 film titles, 1,600 categories and genres. A must-have for all film buffs and an excellent research tool. August/704 pp./0-8050-3496-X/\$19.95

*Also in hardcover



Access over six decades of architectural standards—*instantly*.

The classic architectural reference for 10,000 drawings, charts, and diagrams is now on CD-ROM.

Special INTRODUCTORY OFFER

\$295

through 8/31/96, \$345 thereafter.

Publication
Date 5/27/96

More than 60 years ago, John Wiley & Sons published the first edition of *Architectural Graphic Standards* — a book that has set the tone of architectural design for six decades.

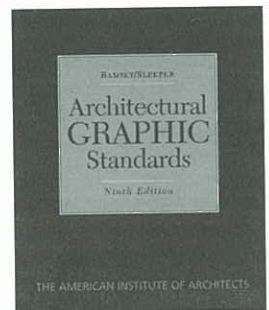
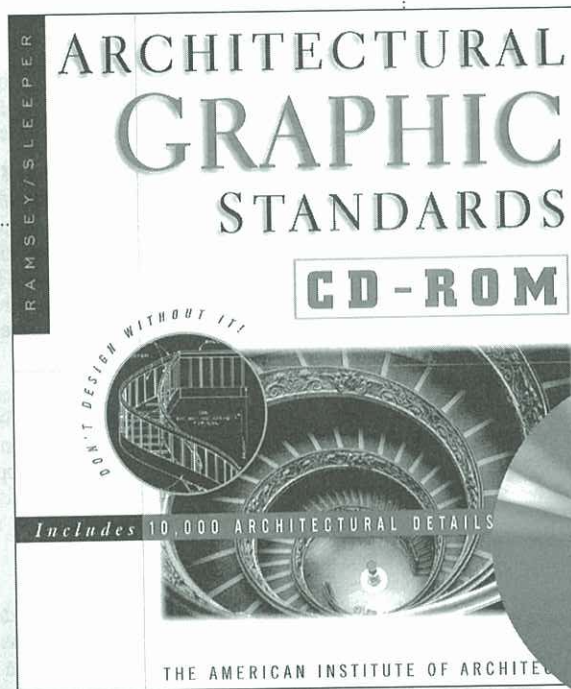
Now in its *Ninth Edition* — with 60% new or revised material — this indispensable reference is used by architects, contractors, municipal employees, and others who depend upon its clear, thorough design information.

Architectural design is now firmly grounded in the world of computers. Bring your reference section up to date. Get *Architectural Graphic Standards* CD-ROM, today!

Meet the new interactive resource for design professionals.

Virtually every piece of information in the *Ninth Edition* is now available on one, easy-to-use CD-ROM. You can:

- Access all 10,000 drawings, charts, and diagrams found in the *Ninth Edition*.
- Choose from multiple search methods to quickly find the information you need.
- Examine, in detail, any diagram or drawing.
- Export key information to AutoCAD® and other Windows™-based CAD systems.
- Locate the information you need to complete construction documents.
- Print any element directly off the CD-ROM.



ARCHITECTURAL GRAPHIC STANDARDS CD-ROM
will run under Windows™ 3.1,
Windows™ 95, or Windows™ NT.


RECOMMENDED SYSTEM REQUIREMENTS:
IBM-compatible PC 486/50Mhz or better
16MB RAM
3MB hard disk space
MPC-2 compatible CD-ROM drive
SVGA, 256 color display.

ISBN 0-471-07686-4

Available through your vendor.



WILEY
Publishers Since 1807

- 
- *Save time*
 - *Reduce paperwork*
 - *Increase accuracy*

Just some of the benefits you can enjoy through *EDLink*, the electronic data service from Swets.

A wide range of subscription information can now be sent to you in machine readable form, whether diskette, tape or via the Internet.

Make the right connections

Transmit your claims to us automatically and make serials administration that much easier.

We have interfaces with a number of serials automation systems and are happy to discuss your specific system requirements.

Why not explore the possibilities? For us EDI is normal practice. Ask for our EDI leaflet.

Swets – beautifully connected worldwide.



SWETS

Swets and Zeitlinger Inc,
440 Creamery Way, Suite A, Exton Pa 19341,
Tel: 610 524 5355, Toll-free 800 447 9387 (800 44SWETS),
Fax: 610 524 5366, e-mail: codonnell@swets.ni



1-800-248-1146
Fax 1-800-858-9716

Important References from Academic Press

Encyclopedia of Virology *plus*

Edited by

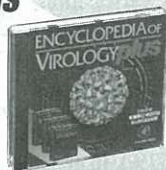
R.G. Webster and A. Granoff

CD-ROM

Stand-Alone: \$475.00/ISBN: 0-12-000103-9

Networkable: \$800.00/ISBN: 0-12-000102-0

March 1996



Academic Press Dictionary of Science and Technology CD-ROM

Version 1.0

Praise for the Print Version

"This will now be the dictionary of choice for up-to-date terminology...Important for research level reference collections."

—CHOICE



CD-ROM: \$79.95

April 1996/ISBN: 0-12-200401-9

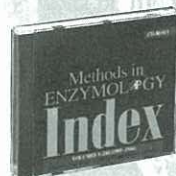
Methods in Enzymology Index, CD-ROM 1

Volumes 1-244 Cumulative (1955-1994)

CD-ROM: \$99.00

March 1996/ISBN: 0-12-000101-2

The MIE CD-ROMs use EBT's Dynatext software (Electronic Book Technologies Inc., Providence, Rhode Island), and were developed by Lightbinders of San Francisco, California.



Encyclopedia of Physical Science and Technology, Second Edition CD-ROM

Version 1.0

Edited by

Robert A. Meyers

TRW, Inc., Redondo Beach, California

CD-ROM: \$2995.00

December 1995/ISBN: 0-12-000200-0

This product to be fulfilled by Knight-Ridder Information, Inc.



KNIGHT-RIDDER INFORMATION, INC.

Methods in Enzymology on CD-ROM, CD-1

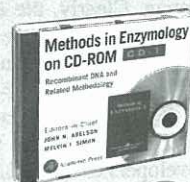
Recombinant DNA and Related Methodology

18 Selected Core Volumes with Cumulative Indexes for MIE Volumes 1-244

Includes Recombinant DNA, Parts A-I, DNA Structure, Parts A & B, Three Guide to's, and Related Volumes

CD-ROM: \$750.00

1995/ISBN: 0-12-000100-4



Encyclopedia of Cancer

Editor-in-Chief

Joseph R. Bertino

Three-Volume Set

Prepublication Price: \$399.00* (tentative)

October 1996, c. 1600 pp., \$475.00 (tentative)/ISBN: 0-12-093230-X

*Valid through December 31, 1996.



Encyclopedia of Gerontology Age, Aging, and the Aged

Editor-in-Chief

James E. Birren

Two-Volume Set

Prepublication Price: \$250.00* (tentative)

September 1996, c. 1300 pp., \$300.00 (tentative)

ISBN: 0-12-226860-1

*Valid through October 31, 1996.



The Handbook of Infrared and Raman Spectra of Inorganic Compounds and Organic Salts

Richard A. Nyquist, Ronald O. Kagel, Curtis L. Putzig, and M. Anne Leugers

Four Volume Set

Prepublication Price: \$860.00* (tentative)

August 1996, c. 985 pp., \$1000.00 (tentative)/ISBN: 0-12-523444-9

*Valid through October 31, 1996.



Stop by our booth at SLA & ALA for meeting discounts, free demo disks, and free journal samples!

Order from your local bookseller

or directly from:



Academic Press, Inc.

Order Fulfillment Dept. DM27103

6277 Sea Harbor Drive, Orlando, FL 32887

24-28 Oval Road, London NW1 7DX, U.K.

In the U.S. and Canada

CALL TOLL FREE: 1-800-321-5068

FAX: 1-800-874-6418

E-MAIL: ap@acad.com

In Europe, CALL: 0181-300-3322

YOUR LINK TO LIFE SCIENCES

LIFESCI

<http://www.apnet.com/lifesci/>



IDEAL

International Digital Electronic Access Library

Beginning in 1996, IDEAL will bring you electronic access to 178 Academic Press journals on the Internet and more than 24,000 articles each year. Check out our prototypes at <http://www.apnet.com/>

Prices subject to change without notice. ©1996 by Academic Press, Inc. All Rights Reserved.

LK/KJ/SR/LBS —05066



New from Chapman & Hall

A Vital Book in Material Science

MATERIALS SELECTOR

SECOND EDITION

Edited by N.A. Waterman, Chief Executive,
Quo-Tec Ltd, UK and M.F. Ashby, Professor, Dept. of
Engineering, University of Cambridge, UK

From the review of the first edition:

"Materials Selector's approach provides a wealth of useful information in a readily accessible format....A very useful addition to the bookshelf of any engineer involved in materials' selection....Every library should have one."

MATERIALS WORLD

The **Materials Selector** is the most comprehensive and up-to-date comparative information system on engineering materials and related methods of component manufacture. It has been thoroughly revised and updated for this new edition, to incorporate new materials and developments. New material includes sections on: new and improved methodology for materials selection; new case studies; new comparative property charts; rapid prototyping; environmental impact of materials; materials for electromagnetic shielding; new composite materials; new high performance magnetic materials; laser welding of materials. 70% of the tables and 40% of the illustrations have been updated. The three volumes contain information on the properties, performance and processability of metals, plastics, ceramics, composites, surface treatments and the characteristics and comparative economics of the manufacturing routes which convert these materials into engineering components and products. Volume one covers all the initial stages in solving a materials selection problem. Volume two covers all aspects of the performance of metals and ceramics. Volume three covers all aspects of the performance of polymers, thermosets, elastomers and composites.

Contents: Volume One: Product Design and materials section. Mechanical properties. Physical properties. Corrosion. Wear. Environmental impact of materials. Component manufacturing processes. Joining. The significance of materials properties and testing. Units of conversion factors. Volume Two: Wrought steels. Cast steels. Cast irons. Copper and its alloys. Aluminum and its alloys. Titanium and its alloys. Nickel and its alloys. Zinc and its alloys. Magnesium and its alloys. Lead alloys. Cobalt bismuth alloys. Engineering ceramics. Volume Three: Introduction to polymers, fillers, and fibre reinforcement. Mechanical properties of plastics. Physical properties of plastics. Environmental performance of plastics. Flammability. Testing methods. Thermoplastics. Thermosets. Elastomers. Thermoplastic elastomers. Foamed plastics. Plastics film and sheet. Composite and laminates.

December 1996: 8 1/2 x 11: 2488 pp
Cloth: 0-412-61550-9: c.\$1400.00
approx. 380 illus; 382 tables

SAVE \$200 if you order by November 1996 - only \$1200.00!



Chapman & Hall
115 Fifth Avenue, New York, NY 10003
Tel: (800) 842-3636 • Fax: (606) 525-7778 • e-mail: doconnor@vnr.com

I T P International Thomson Publishing

Also available from all major wholesalers

There's more than
ONE
way to do most things. You can have
ONE
serials management company, and
ONE
document delivery service, and
ONE
source for CD-ROM databases and yet another
ONE
for full text, index and abstract database searching.
But why would you want more than
ONE
when there's
ONE
integrated source that can do it all for you?

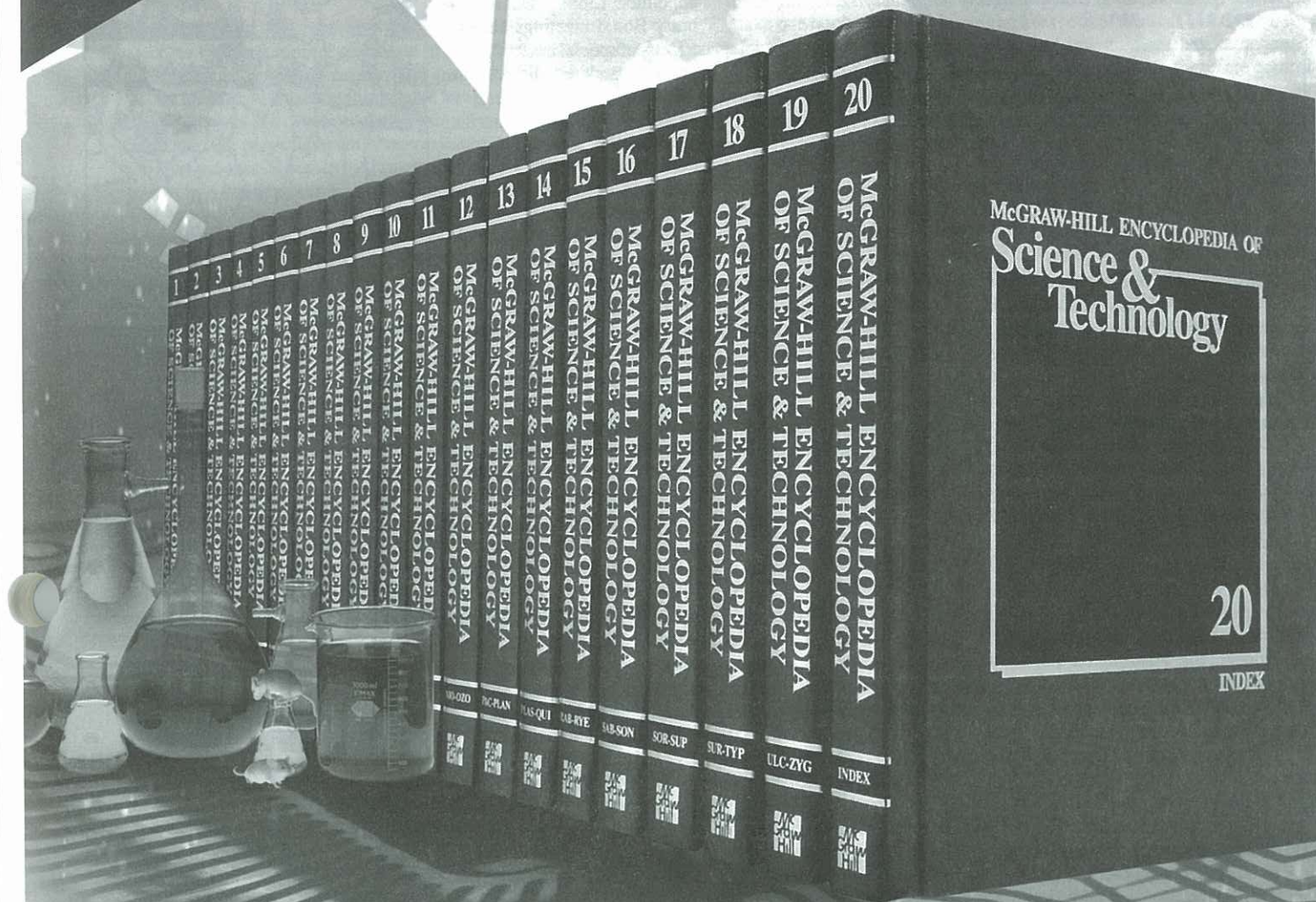
EBSCO
INFORMATION SERVICES

Phone: (205) 991-6600 • Fax: (205) 995-1636
Web site: <http://www.ebsco.com>

The Leader In Integrated Information Management

Coming May 1997

SOME SCIENTIFIC ACHIEVEMENTS SPEAK VOLUMES



Announcing McGraw-Hill Encyclopedia of Science & Technology, 8th Edition

The sheer volume is staggering. Seven thousand five hundred science and technology articles from renowned contributors, including 21 Nobel laureates...1,600 new articles...13,000 photographs...20 volumes. Being so authoritative, accurate, reliable, and comprehensive is a tall order. But we can handle it. You wouldn't expect anything less from the ultimate science and technology reference.

**Special Prepublication Offer—
Save Over \$200**

Pay \$1,750 through 5/31/97; \$1,995 thereafter.
ISBN: 0-07-911504-7

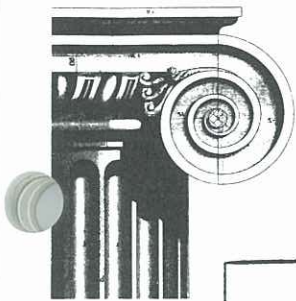
A Division of The McGraw-Hill Companies

Available through all library wholesalers or call 800-722-4726; fax 614-755-5645
For a brochure, call Rebecca Seger at 212-337-5036; e-mail rseger@mcgraw-hill.com
www.books.mcgraw-hill.com



<<http://www.spidergraphics.com/atg>>

June 1996 / Against the Grain 29



ACADEMIC BOOK CENTER

<http://www.acbc.com>

(Check it out)

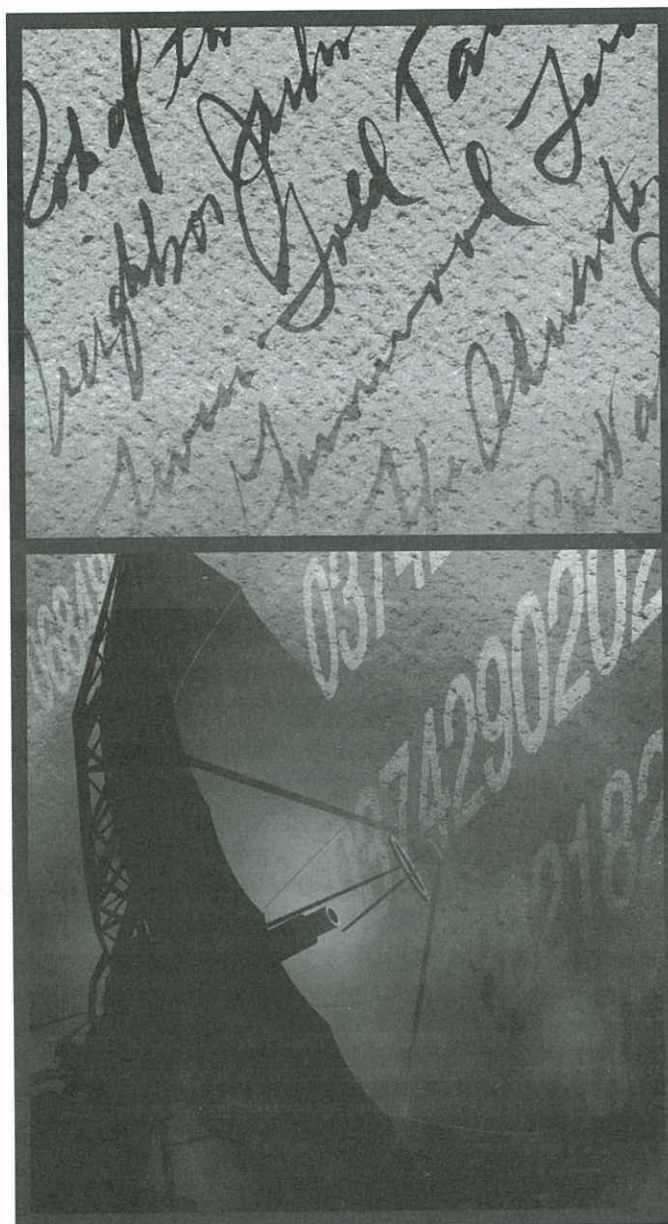


HOW BAKER & TAYLOR ARRIVED AT THE LEADING EDGE OF INFORMATION TECHNOLOGY

(and why it matters if you care about efficiency and personal service).

WHEN WE FIRST opened our doors in 1828, the company that was to become Baker & Taylor operated as a small bindery and book publisher. Before long, we focused exclusively on distribution—wholesaling all types of books to libraries like yours.

To this day, Baker & Taylor is dedicated solely to distributing the books and other information products that comprise your library's collection. That includes spoken-word and music audio, CD-ROM and multimedia titles, and video. Plus, *The Title Source*, *Standard and World*



Editions, a CD-ROM database of approximately 3 million titles.

The secret to harnessing technology: People managing change and innovation.

Just because we have a long history doesn't mean we're old fashioned. In fact, Baker & Taylor is comprised of nearly 1,700 experienced and dedicated staff members whose reputation for innovation sets us apart as the industry's leader.

After 168 years of continuous business, we've learned how to use

technology to operate more efficiently. In the past two years alone we've invested more than \$25 million in a new computerized order and fulfillment system. The benefit to you is, we can speed delivery of your order with accuracy and flexibility undreamed of by our founders.

And we're not resting on past achievements. Baker & Taylor is committed to being on the leading edge of information technology into the next century and beyond.

Baker & Taylor is your complete source for service.

Whether you're ordering a few titles from a dozen different publishers, or opening a large new library with thousands of titles, call the professionals at Baker & Taylor first. We can save you the work of multiple purchase orders, shipments and invoices because you deal with just one source, Baker & Taylor.

When you need fast delivery of books, including bestsellers, we're the popular choice. Using the latest high-tech system,

our warehouse professionals can pick, pack and ship your order the same day it's received.

Baker & Taylor distributes in excess of 1.9 million titles from five enormous warehouses strategically located throughout the country.

With direct connections to more than 25,000 publishers, we can locate virtually any title in print. And with dozens of skilled customer service representatives who can access and process your order on-line with Baker & Taylor's state-of-the-art computer system, that's a great source of satisfaction.

Special library services are routine for us.

Many libraries find it more economical and efficient to let us select, catalog and process their new books. For years, Baker & Taylor has been providing these special library services at a cost that helps stretch your budget without compromising quality.

We offer you a host of value-added services, including electronic ordering software and instant title confirmation. Flexible cataloging, plus physical processing, complete or by component. Collection Development Services such as book leasing, continuations, approval programs, and opening day collections enhance our Customized Technical Library Services.

Contacting Baker & Taylor has never been easier.

If you would like more information about the benefits of Baker & Taylor's leading edge systems, please call our Information Services Department at 1-800-775-1800 or e-mail us at btinfo@baker-taylor.com.

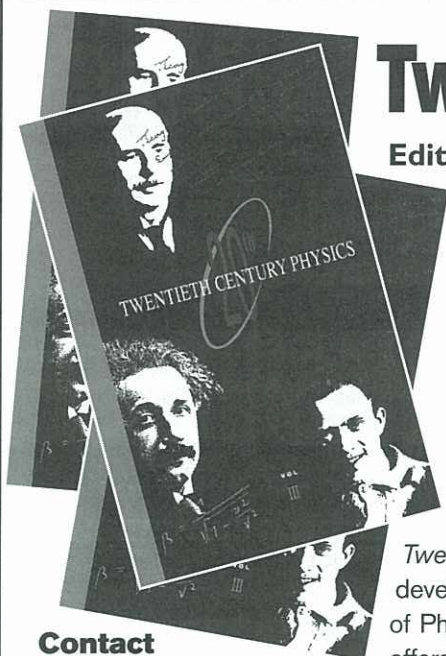
And to learn more about Baker & Taylor, visit our new home page on the Internet at www.baker-taylor.com.

For over a century and a half, we've built a sound reputation for personal, professional service to customers like you. Now with our investment in information technology, Baker & Taylor looks forward to serving you even better in the years to come.

A HISTORY OF INNOVATION... A TRADITION OF SERVICE



BAKER & TAYLOR
Information and Entertainment Services



Twentieth Century Physics

Edited by Laurie Brown, Abraham Pais, and Sir Brian Pippard

The most important century in physics in
3 remarkable volumes

- Written by 31 renowned physicists, including 4 Nobel laureates
- Coverage of every major development and key scientist
- 2,000 pages, 3 volumes
- Beautifully illustrated

Contact your supplier

Or call 800-809-2247
(fax: 802-864-7626)

or mail order to:

American Institute of Physics
Order Dept., P.O. Box 20
Williston, VT 05495



Twentieth Century Physics is a major historical study of the scientific and cultural development of physics in our century. Published jointly by the American Institute of Physics and the Institute of Physics (UK), this unparalleled three-volume work offers an engaging, scholarly overview of the evolution of modern physics.

With its tremendous breadth and scope, *Twentieth Century Physics* will have broad appeal both as enjoyable reading and as an essential scientific reference. The publication's scientifically literate readership includes practicing physicists and other scientists, science educators, historians, philosophers of science, and those with a non-professional interest in science.

3-volume boxed set, 1-56396-314-0, cloth, 6x9, 2,000 pp., illus. \$375.00

ARTICLES_{IN}PHYSICS

A NEW DOCUMENT DELIVERY SERVICE FROM THE AMERICAN INSTITUTE OF PHYSICS AND EBSCO_{doc}

ARTICLES IN PHYSICS gives you immediate access to more than 30,000 scientific and technical publications — including those published by:

- | | |
|--|--|
| ❖ THE AMERICAN PHYSICAL SOCIETY | ❖ LES EDITIONS DE PHYSIQUE |
| ❖ AMERICAN ASTRONOMICAL SOCIETY | ❖ ACOUSTICAL SOCIETY OF AMERICA |
| ❖ MATERIALS RESEARCH SOCIETY | ❖ AMERICAN ASSOCIATION OF PHYSICISTS IN MEDICINE |
| ❖ OPTICAL SOCIETY OF AMERICA | ❖ AMERICAN CRYSTALLOGRAPHIC ASSOCIATION |
| ❖ AMERICAN INSTITUTE OF PHYSICS | ❖ ASTRONOMICAL SOCIETY OF THE PACIFIC |
| ❖ INSTITUTE OF PHYSICS PUBLISHING, UK | ❖ INSTITUTE OF NOISE CONTROL ENGINEERING |
| ❖ AMERICAN ASSOCIATION OF PHYSICS TEACHERS | ❖ INTERNATIONAL CENTRE FOR DIFFRACTION DATA |
| ❖ AMERICAN VACUUM SOCIETY | ❖ THE SOCIETY OF RHEOLOGY |

Articles In Physics is also an excellent source for material in disciplines other than the physical sciences. Backed by EBSCO_{doc}'s extensive collection and its worldwide resources, researchers and librarians around the world can obtain articles rapidly via mail, fax, or Internet fax. Turnaround time for in-house titles is 24 hours.

CALL TOLL-FREE 800-480-PHYS

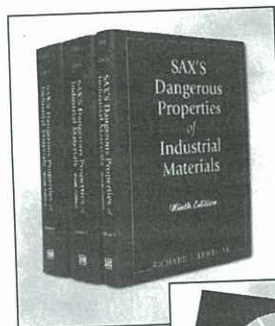
international 1-415-259-6002 fax 1-415-259-6044

e-mail articles@aip.org URL: <http://www.aip.org/articles.html>

OR WRITE TO: Articles In Physics • 1722 Gilbreth Road • Burlingame, CA 94010



Distinct, Comprehensive, Powerful...

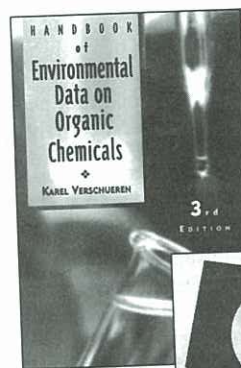


SAX'S DANGEROUS PROPERTIES OF INDUSTRIAL MATERIALS, NINTH EDITION by Richard J. Lewis, Sr.

ISBN: 0-442-02025-2 (Three-Volume Set) **Available now**
\$499.95 ©1996

ISBN: 0-442-02335-9 (CD-ROM) **Available now**
\$500.00 ©1996

A vast, reliable source of critical information on health and safety data, regulatory standards, toxicity, carcinogenicity, and physical properties of over 20,000 chemical substances. New: • 2,000 completely new chemicals, drugs, and biological agents • 14,000 updated entries • New or additional physical data added for 9,000 entries • CAS Registry Numbers for more than 18,000 entries • 100,000 domestic and international synonyms • 3 Instant Locator Indexes • Streamlined toxicity data • OSHA, ACGIH, MAK exposure limits • NIOSH REL workplace air limits • New advanced safety profiles for handling spills, accidental exposures, and fires • Carcinogens and reproductive effects • New European Data. Also available in CD-ROM.

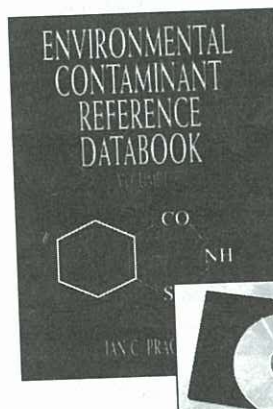


HANDBOOK OF ENVIRONMENTAL DATA ON ORGANIC CHEMICALS, THIRD EDITION by Karel Verschueren

ISBN: 0-442-01916-5 (Print Version) **Available April 1996**
\$199.95 ©1996

ISBN: 0-442-02421-5 (CD-ROM) **Available June 1996**
\$400.00 ©1996

All the information you need to prudently use potentially dangerous chemicals is in this fully revised edition of our classic handbook. Pesticides, detergents, phthalates, polynuclear aromatics, and polychlorinated biphenyls are all investigated in detail. Includes physical/chemical properties; air, soil, and water pollution factors; aquatic toxicity, and biological effects; odor thresholds; sampling and analysis data; and structural formulas of over 3,000 chemicals. Tables have been refined to focus on environmentally related materials. Also available in CD-ROM.



ENVIRONMENTAL CONTAMINANT REFERENCE DATABOOK, VOLUMES I AND II by Jan C. Prager

ISBN: 0-442-01918-1 (Vol. I), ISBN: 0-442-01969-6 (Vol. II) **Available now**
\$129.95 (each volume) ©1995, 1996

ISBN: 0-442-02420-7 (CD-ROM) **Available now**
\$400.00 ©1996

Comprehensive coverage of environmental effects of regulated chemicals. Identifies regulated chemicals and chemicals of special interest to environmental and safety professionals due to widespread contamination or considerable hazard. A reference compendium of physical, chemical, and biological dangers of environmental chemicals and selected simple and complex mixtures. Listings include CAS number; SAX number; sampling, analysis, and detection limits; environmental transport, fate and effects; structural formula; molecular formula; common uses; manufacturers; odor thresholds; regulatory jurisdictions and authorities; standards; reactions; monitoring methods; international data; synonym index. Also available in CD-ROM.

Order from your local wholesaler or order direct from:
Donald O'Connor, National Accounts Manager, Van Nostrand Reinhold
212-780-6129 (Phone) • 212-254-9499 (Fax)
doconnor@vnr.com (E:mail)

that's what sets VNR's chemical and environmental references above the rest (Available in print and CD-ROM)

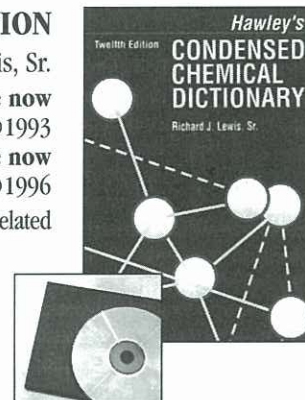
HAWLEY'S CONDENSED CHEMICAL DICTIONARY, TWELFTH EDITION

by Richard J. Lewis, Sr.

ISBN: 0-442-01131-8 (Print Version) **Available now**
\$79.95 ©1993

ISBN: 0-442-02419-3 (CD-ROM) **Available now**
\$300.00 ©1996

The most widely recognized dictionary of industrial chemicals, terms, processes, reactions, and related terminology, Hawley's is an essential reference for all levels of staff in industries where chemicals are used — from management and administrative people to marketing and sales to technical and scientific staff. Hawley's presents three distinct types of information: (1) descriptions of chemicals, raw materials, manufacturing processes, and equipment; (2) expanded definitions of chemical entities, phenomena, and terminology used in every phase of engineering and technical development; and (3) descriptions or identifications of a wide range of trademarked products. Also available in CD-ROM.

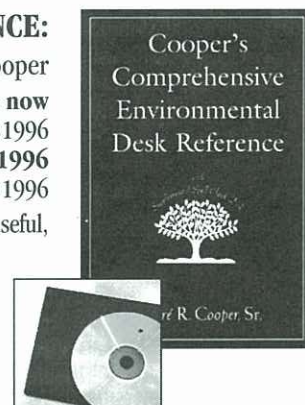


COOPER'S COMPREHENSIVE ENVIRONMENTAL DESK REFERENCE: WITH SUPPLEMENTAL SPELL CHECK DISK by André R. Cooper

ISBN: 0-442-02159-3 (Print Version) **Available now**
\$99.95 ©1996

ISBN: 0-442-02161-5 (CD-ROM) **Available August 1996**
\$200.00 ©1996

A unique comprehensive reference with more than 1,000 pages of key terms, over 5,000 acronyms and useful, detailed information on: • Superfund • Environmental engineering • Biology • Construction • Wetlands • OSHA • Threatened and endangered flora and fauna • and International organizations and treaties. Information is supplemented by maps, charts, tables, and diagrams, as well as crucial agency contact information to give the professional access to environmental officials who can offer advice and assistance. Destined to become a classic work, essential for all environmental, hazardous waste and safety engineers and managers, industrial hygienists, and environmental lawyers, as well as for students in these fields. Also available in CD-ROM.

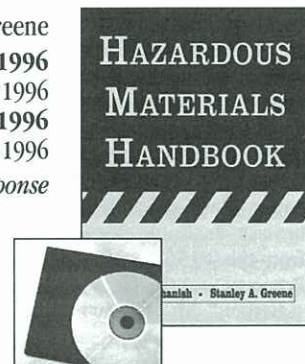


HAZARDOUS MATERIALS HANDBOOK by Richard P. Pohanish and Stanley A. Greene

ISBN: 0-442-02212-3 (Print Version) **Available July 1996**
\$149.95 ©1996

ISBN: 0-442-02422-3 (CD-ROM) **Available September 1996**
\$400.00 ©1996

This corrected, updated and expanded version of the U.S. Coast Guard's *Chemical Hazards Response Information System (CHRIS) Manual* features widely used and transported industrial materials including, practical hands-on data and technical data as well as chemical properties. This book is a portable and easier to use version of the *CHRIS Manual*. This new resource covers more than 1,240 substances, while also improving on the original by including a CAS index, synonym index, and a helpful identification section with new fields and vital ID information moved to the front of each record for easy accessibility. Also available in CD-ROM.



Van Nostrand Reinhold
115 Fifth Avenue, New York, NY 10003



Did you know that your book vendor offers top-quality prebinding?

Vinabind

*By outsourcing one more
step of the shelving process, you
can save valuable time and money.*

Textmount

*Start ordering your paperback
books, prebound...today!!!*

Academic Book Center
Ambassador Books
Baker & Taylor
Blackwell North America
Book Wholesalers Inc.
Book House

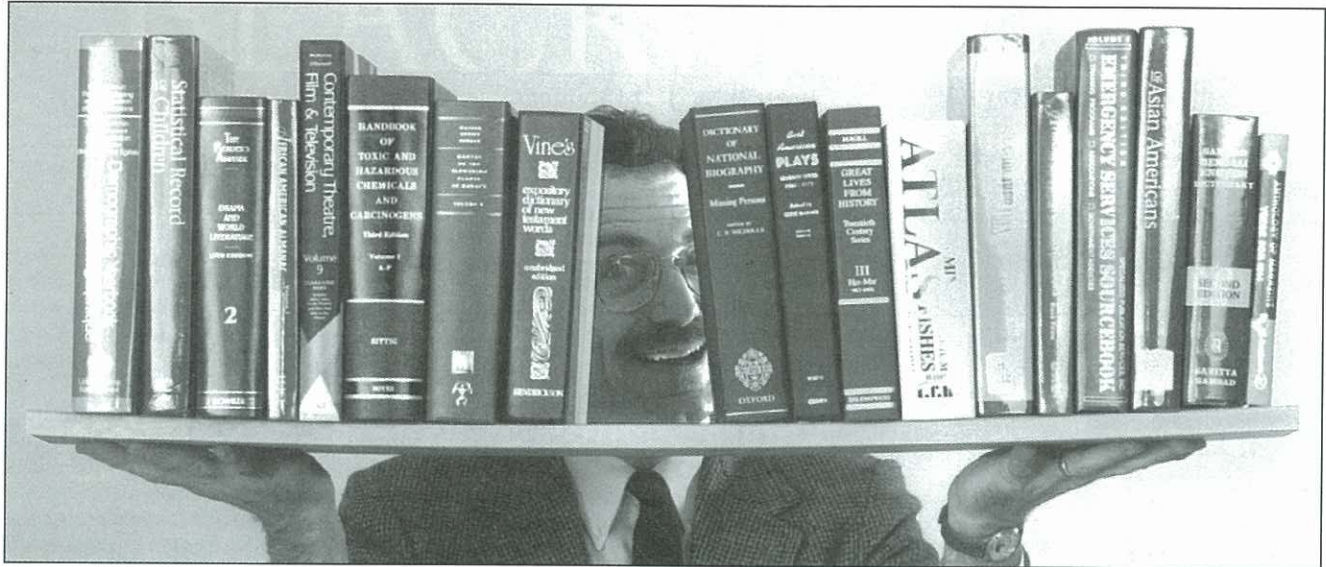
Emery Pratt, Co.
Franklin Book Company
Ingram
Midwest Library Service
Quality Books
Yankee Book Peddler

**Call these quality book vendors for
more information on your prebinding options**



Strong Double-Fan Adhesive Binding
Flex Board Reinforces Spine
Flannel Cloth Reinforces Binding
Davey Binders Board Used to Construct Cover
**Vinabind and Textmount binding meet all
specifications of the Library Binding Institute**

Buy books that expand the mind,



without losing yours.

Brodart Academic Book Services, book ordering made fast and simple.

At Brodart, we've worked with academic librarians for more than fifty years. Hence, we know that you have better things to do than worry about your book orders. That's why our ordering system is convenient and worry-free.

When you place an order with Brodart, you have the peace of mind that comes with Brodart's accuracy and dependability. For your convenience, you may place your order by mail, fax, or internet or with our electronic ordering system. Our experienced staff will process the order quickly and efficiently so that your materials can be shipped immediately. Supported by an inventory in excess of two millions volumes, we can provide your library with the titles you need, when you need them. And, if your requested title is not in our extensive inventory, we'll order it from the publisher for prompt delivery.

So don't go out of your mind trying to order books elsewhere. Just call Brodart, the leader in academic library experience.

800-233-8467, ext. 550
<http://www.brodart.com>



**Brodart Academic
Book Services**
Over a Half Century of Putting
Good Ideas to Work for You

© 1996 BRODART CO. • AUTOMATION • BOOKS • FURNITURE • SUPPLIES • 500 ARCH ST., WILLIAMSPORT, PA 17705 • 800-233-8467 • FAX 800-999-6799
BRODART, LTD., 109 ROY BLVD., BRANTFORD, ONTARIO N3R 7K1 • FAX 800-363-0483

BLACKWELL'S

Your Single Source for Electronic and Print Services

Our new Electronic Services support department provides a fully integrated one stop shop for all your electronic information needs.

NEW

Blackwell's Electronic Journal Navigator - our global internet server network providing a single point of reference, access, ordering and management for electronic journals, regardless of their format.

- Blackwell's CD Complete - our CD-ROM support service providing information and advice on all aspects of CD-ROM, from database content and search software to technical support and training materials.

NEW

Blackwell's WEB CONNECT for Serials - our online bibliographic ordering and claiming service on the WWW.

- Blackwell's EDI Services - rapid and easy transmission of your ordering and claiming data via VANs and the internet.

**From Books to Periodicals, CD-ROM to Electronic Journals
Blackwell's - the natural choice.**

For more information on any of our electronic or print services, please contact:

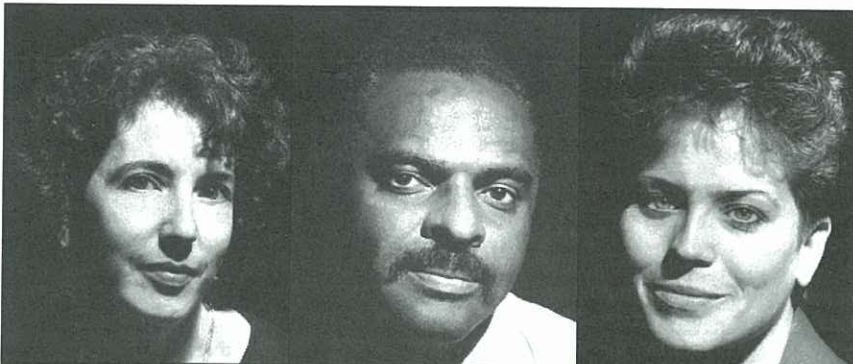
Martin Marlow, Electronic Services Manager

B H Blackwell Ltd, Hythe Bridge Street, Oxford OX1 2ET, England

or Blackwell's Serials Specialists, c/o North American Help Desk

Tel: 1 800 458 3706 (US) 1 800 458 3707 (Canada and West Indies)

Fax: 1 609 232 5397 Internet: robinson@bnamf.blackwell.com



*We're working on
tomorrow's
library.*



Today.



Our goal? To provide immediate access to the most relevant scholarly literature. In its entirety. To anyone, anytime, anywhere.

To that end, we've developed our **Electronic Library Project**, a prototype electronic document management and distribution system. It allows for joint exploration of dynamic issues that will affect us all: rights management, economics, data storage.

Some of our other, less visible corporate R&D initiatives call for expanding database coverage to include electronic journals and relevant grey literature. Devising flexible delivery tools for current awareness, retrospective, and bibliometric data. Designing intelligent retrieval engines and interfaces that allow for sophisticated, yet easy, literature searching. Offering electronic delivery of the full text/full image to even the most remote sites.

Linking the
international
scientific research
community.



We continue to forge new partnerships. To provide you with the tools that support ALL your users' needs. To build tomorrow's library. Sooner than you think.

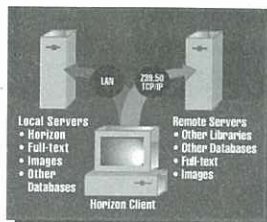


INSTITUTE FOR SCIENTIFIC INFORMATION

©1996 INSTITUTE FOR SCIENTIFIC INFORMATION, Inc. Web: <http://www.isinet.com>

The standard by which other client/server systems are judged

Horizon™ is the information management system that sets the standard by giving your library all the benefits of client/server computing.



A true client/server system

The flexibility of an open systems environment means you can add to the system as needs change and adapt to future technologies while leveraging your investment.

Expanded patron access

In addition to your own Horizon database, patrons can use Horizon to gather bibliographic data from any Z39.50-compliant system and connect to global resources over the Internet.

Graphical user interfaces

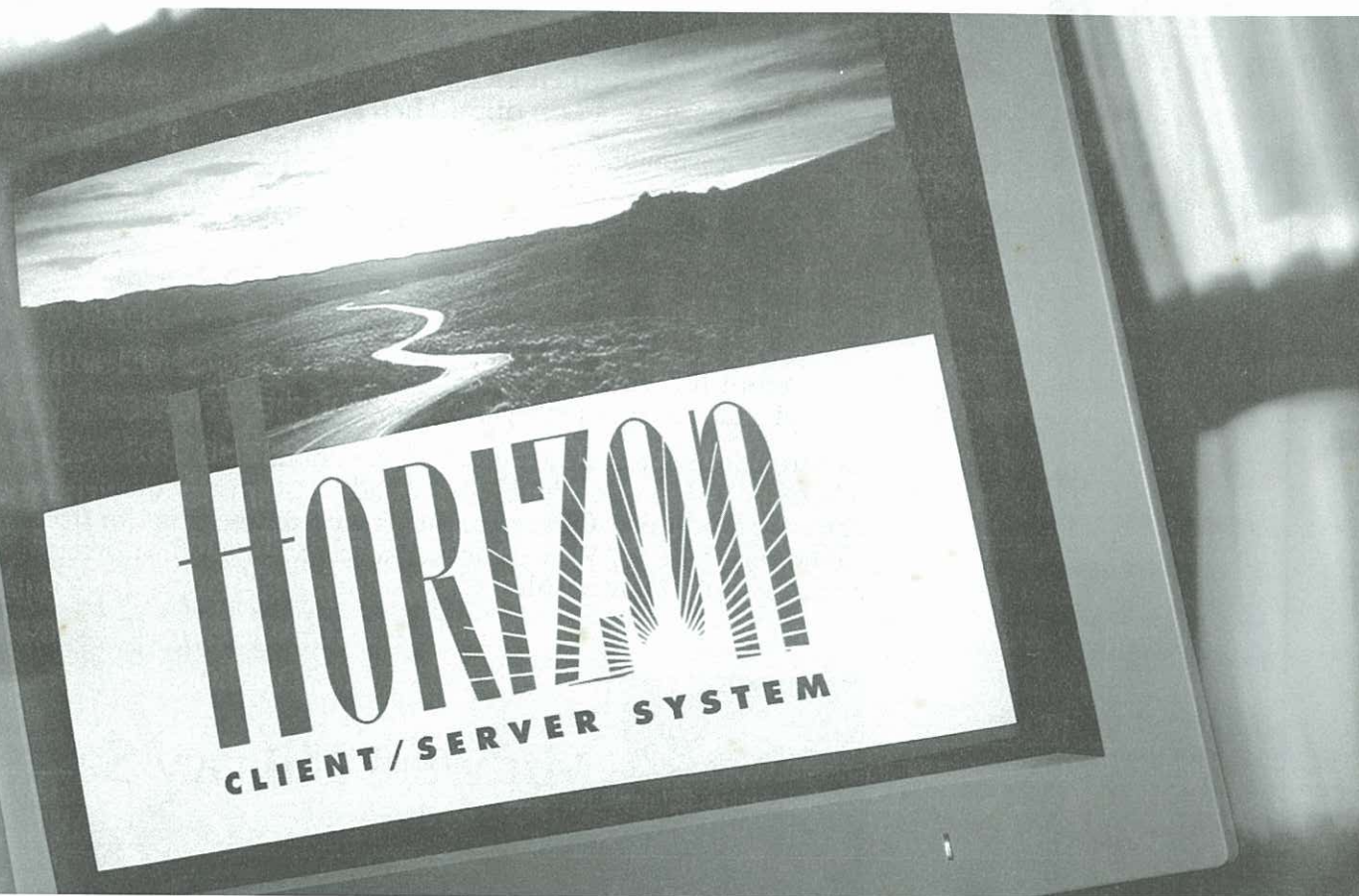
The Horizon client software offers the familiarity of Microsoft Windows®, System 7 (Macintosh®), or OS/2® interfaces. Patrons can search effortlessly with icons, pull-down menus, and point-and-click commands.

Proven by libraries like yours

You need a system with a history of success, one designed by library professionals. Horizon has met those requirements with thorough testing by libraries around the world.

Horizon is available today

You can bring the benefits of Horizon to your library today. Let us show you the leading client/server system.



Ameritech Library Services

Academic Division
1007 Church Street
Evanston, IL 60201-3665
(800) 556-6847
Fax (708) 866-0178
academic@amlibs.com

Special & Public Divisions
400 Dynix Drive
Provo, UT 84604-5650
(800) 288-8020
Fax (801) 223-5202
special@amlibs.com
public@amlibs.com



Hard-to-Obtain Books? MIDWEST LIBRARY SERVICE Won't Take "NO" For An Answer

We do not accept publishers' OP, NOP, and TOS reports without further research to determine their validity. Our research specialists are dedicated to locating hard-to-obtain titles. Their efforts consist of:

1. Verification of customer's information in BIP, Forthcoming Books, OP-OSI, CBI, etc.
2. Telephone confirmation from the publisher when there is evidence of availability.
3. Query the library when order information is in doubt.
4. Searching the market for out-of-print titles.
5. Checking for titles available in the U.K. which are often declared out-of-print in the U.S. Obtaining these books is part of our goal of "maximum fulfillment."

By diligent research we are able to locate many book orders that would otherwise be lost due to publishers' bad reports, inadequate research, or database dead-ends. Our researchers take over the hunt for titles where computers leave off. We will not cancel an order until we determine that a book is truly unavailable.



A Complete Library Service

Midwest Library Service

11443 St. Charles Rock Road
Bridgeton, Missouri 63044-2789 ■ USA
800-325-8833 ■ 314-739-3100
FAX 800-962-1009